

San Joaquin County Fairgrounds



THE SAN JOAQUIN COUNTY FAIRGROUNDS, located in Stockton, is one of Northern California's premier fairgrounds. It is home to many local exhibits and events, with the Stockton Asparagus Festival alone attracting over 100,000 visitors each year. The San Joaquin County Fair itself attracts around 50,000 visitors and Winners Gaming and Sports Emporium keeps a steady flow of people visiting year round. With a constant flow of traffic, and being located on two busy thoroughfares, your advertisement at the San Joaquin County Fairgrounds is sure to *Get Noticed!*

Panel #:	918807
Market:	Stockton, California
Type:	10 mm Digital
Spot Length:	8 seconds
Location:	SE corner of S Airport Way and West Charter Way/Dr MLK Jr Blvd. Stockton,, CA
Facing:	Northwest
Screen Size:	10' x 30'
Pixel Matrix:	320 x 896
D.E.C.:	66,900
Latitude/Longitude:	37.941359 / -121.270025



MORE INFORMATION:

- This 40' tall, one-sided, 10mm full color display faces the 4-way intersection at S Airport Way and West CharterWay/Dr MLK Jr Blvd in Stockton, CA.
- An average of 1,338,000 cars pass this location every month.
- Traffic at this location delivers 24,418,500 impressions per year.

To inquire about
advertising or for more information:
Call 888-727-2292 or email
Peter@DSNoutdoor.com.
DSNoutdoor.com



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- Ads are posted to start at 12:01 AM on Mondays and run through 11:59 PM on Sunday.
- You may supply your own graphics or we can design the ad for you. Our current graphic design fee is \$100 per hour.
- No additional cost for multiple slide rotations.

PACKAGE	TERM	SPOTS PER HOUR	SPOTS PER DAY	SPOTS PER WEEK	SPOTS PER 4 WEEKS	4 WEEK RATE
GOLD	4 WEEKS	56.25	1,350	9,450	37,800	\$799
SILVER	4 WEEKS	37.5	900	6,300	25,200	\$499
BRONZE	4 WEEKS	18.75	450	3,150	12,600	\$399

Artwork should be 300 dpi and in RGB format. Use the measurements below.

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