



2nd DAA Marketing Committee Meeting

Chair: Director Nikki Linnerman
Co-Chair: Director Judy Rodriguez

WHERE: Winners – Gaming and Sports Emporium
1658 S. Airport Way, Stockton

DATE: Thursday, October 11th

TIME: 5:30 – 7:00 pm

Listed to Attend:

- Mr. Jeff Cesca - Division Director, Marketing Services/Fair & Expositions
California Department of Food and Agriculture
- Mr. Steve Coangelo - Chief Executive Officer, 2nd District Agricultural Association
Committee Members, 2nd DAA Staff and Marketing Chairs

AGENDA

- Brainstorming marketing ideas and suggestions with stakeholders, vendors, community members, 2nd DAA Directors and fairgrounds staff

*** This meeting has been publicly noticed so as to comply with the Bagley-Keene Open Meeting Act (“the Act” or “the Bagley-Keene Act”), set forth in Government Code sections 11120-111321 which covers all state boards and commissions. ***