

**Board Minutes**  
2<sup>nd</sup> District Agricultural Association  
September 20, 2017, 2017 – 8:00 a.m.  
San Joaquin County Fairgrounds  
1658 S. Airport Way, Stockton, Ca

---

**NOTES:**

- \* Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
  
  - \* Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
  
  - \* 2<sup>nd</sup> DAA agendas and minutes can also be accessed on the web at: [www.sanjoaquinfair.com](http://www.sanjoaquinfair.com)
  
  - \* Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.
- 

**Call to Order:**

President Cultrera called the meeting to order 8:10am

**Roll Call:**

**Directors Present** David Cultrera, Joe Bachetti, Judy Rodriguez, Junette Lopez, Sam Fant and Brie Witt

**Directors Absent** Nikki Linnerman-excused Joseph Amen-excused

**Others in Attendance**

Kelly Olds, Brian May, Jeff Cesca, John Quiroz, Diana Muller and Randie Chunn

**Consent Calendar:**

Director Fant moved to approve the consent calendar. Director Bachetti seconded the motion. Director Cultrera voted aye, Director Rodriguez voted aye, Director Lopez voted aye, Director Witt voted aye, Director therefore the motion passed unanimously.

- A. Minutes – 8/16/17
- B. Interim Agreements
- C. Bills Paid: July

**Reports and Information:**

**Old Business:**

- A. Solar update
  - No update
- B. Noceti Group, Inc. contract update

- Kelly Olds, Director Cultrera, Director Bachetti, Tony Noceti and his attorney met. There were some agreed upon changes that will be made and returned to the board. There has been no information provided since.

C. SCCA Paving update

- Kelly has spoken to SCCA and discussed the chip sealing cost sharing. The front parking lot is in need of sealing. There have been request from LTF and Drifting for more usage.

**New Business:**

A. PERS payments for CEO

- Kelly was originally hired as a Part-Time CEO and was increased to Full Time due to the fact he was making more hourly than the State guidelines allowed for the position so he was converted to Full Time. Human Resources discussed health insurance, vision insurance and other benefits but never discussed CalPers. Due to the delay of payment to CalPers the fair owes \$74,393.44 as of 5/31/17 and Kelly personally owes \$22,049.32 as of 5/21/17 to Cal Pers. A meeting with CalPers needs to be scheduled to negotiate payment and Kelly asked that at the time of the meeting a board member attend with him to represent the fair interest and he will represent his own interest. Discussion was had and a meeting will be scheduled as soon as possible and a board member will attend with Kelly.

B. Update on Electrical Issues

- The extra monthly cost for renting the generator and fuel alone are close to \$8,000 a month. Kelly has asked Harry Hanson, owner of Midway Fun/Brass Ring Entertainment, if he has a generator available to loan us at a lower rate than we are now and he agreed. Mr. Hanson is figuring out how to get it to us and he and Kelly are working out the details. CFSA sent an electrical engineer out yesterday to assess the situation and has requested permission to return and examine problem more closely so he may start developing budget numbers for the repairs. Kelly also said he will keep in close contact with the insurance claim manager and the insurance investigator, Nighthawk Investigations of Modesto, regarding the status of our claim.

C. Update on the renovations of the livestock restrooms

- \$14,000 worth of roofing supplies and porcelain fixtures have been ordered, there are still more interior supplies to be ordered. The roof will be done before the rain season is here, there is dry rot on the underlayment and the trusses which have required extra attention. Diana Mueller asked if the interior walls would be tile so the maintenance would be less and Kelly informed her the walls will be a low maintenance surface.

**Committee Reports –**

A. Finance

- Director Witt is now the new Finance Committee chairperson. Sher reported that the finance committee did meet on September 14, 2017.
- The Asparagus Festival receipts from last year were discussed and thought to be close to \$65,500 for the fair. Kelly will develop a Profit & Loss for the Festival next year to keep better track of the specifics.
- The 2017 Fair Profit and Loss were reviewed and the loss of the fair was \$5,270.00. There will be more specific lines on the 2018 Fair Profit & Loss will be added.
- Current electrical issues and PERS for CEO were discussed

**B. Fair/Marketing**

- a. Director Linnerman was absent today. Kelly reported that the Director had met with Tuleburg, our marketing firm, and asked for some specific improvements to our social media and those improvements have been completed.
- b. Kelly reported that the fair was approached by the Taft Center President, Terrance West, and board who proposed adding a Juneteenth celebration to the Saturday of the 2018 fair. The Taft center would bring in entertainment and education regarding Juneteenth. Kelly will continue planning with the Taft Center. Diana Mueller asked if the event will interfere with Livestock auction and was assured it would not. Kelly has been approached by vendors regarding 2018. He has also had an initial meeting with AgFest.
- c. Director Rodriguez has scheduled Farm to Fork for June 12, 2018 the Saturday before fair.

**C. Policy and By Laws**

- a. Director Fant stated there was no meeting. He did request feedback from the board regarding suggestions of changes or updates to the By Laws. Director Fant stated the committee will meet prior to the next Board Meeting.

**President's Report –**

- o Financial is trending better but is not great. I am encouraged that with CDFA bringing Brian May to help we are headed in the right direction. I would like to consider having community meeting and possibly focus groups on how to draw more attendance and to be transparent to the community.

**CEO's Report –**

I have sent the board an email regarding bill AB1499 for money directed to provide fair funding. There was an area CEO meeting and this bill was discussed and unanimously agreed to support it.

Area CEO meeting was held at the Lodi Grape Festival on September 15, 2017. There was a lot of good discussion. Several fairgrounds are increasing their entry fees and parking fees, for example, Turlock has increased their parking for all events to \$10 and has done so successfully. After CEO meeting, The Lodi Grape Festival was toured by all CEO's and it was a very nice set up. Mark, Lodi Grape CEO, has agreed to share his vendor list from the Festival.

I was a speaker at Linden Lions meeting and thanked them for their service and support and in turn they have pledged their support for 2018.

Ripon Quarterback Club has pledged their support and service for our 2018 fair.

**Correspondence-**

An invitation to El Concilio's 49th year Gala and awards event, several distinguished people will be honored. The invitation is included in the board member packets for more information

Director Bachetti stated that Robo Bank is interested in placing their logo over the current Bank Of Stockton logo. Kelly will work up a proposal for them. Ideas for the ship mural sponsorship were discussed.

**Public Comment-**

None

**Adjournment –**

Director Fant moved to adjourn and Director Lopez seconded the motion. Director Cultrera voted aye, Director Bachetti voted aye, Director Rodriguez voted aye, Director Witt voted aye therefore the motion was passed unanimously. The meeting was adjourned at 10:04am.

**Future agenda items-**

None mentioned