

**Board Minutes**  
2<sup>nd</sup> District Agricultural Association  
July 19, 2017 – 8:00 a.m.  
San Joaquin County Fairgrounds  
1658 S. Airport Way, Stockton, Ca

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**NOTES:**

- \* Persons wishing to participate during the public meeting may participate either during the “PUBLIC COMMENT” portion or during any other item on the agenda. PUBLIC COMMENT is reserved for items that are not listed on the agenda. Please be informed that public participation under PUBLIC COMMENT will be limited to five minutes per speaker; and in accordance with state law, the Board will not comment or otherwise consider such PUBLIC COMMENT item for business until and unless such item is properly agendized at a future meeting. Please also be informed that in addition to PUBLIC Comment, the public is invited to participate and comment on each item on the agenda at the time the particular item is considered by the Board.
  
  - \* Persons with disabilities who may require accommodations to attend the meeting are requested to contact the General Manager’s office at (209) 466-5041.
  
  - \* 2<sup>nd</sup> DAA agendas and minutes can also be accessed on the web at: [www.sanjoaquinfair.com](http://www.sanjoaquinfair.com)
  
  - \* Questions regarding items should be directed to the General Manager’s office at (209) 466-5041.
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**Call to Order:**

President Cultrera called the meeting to order 8:04 a.m.

**Roll Call:**

*Directors Present* David Cultrera, Joe Bachetti, Nikki Linnerman, Judy Rodriguez, Joe Bacchetti, Sam Fant, Joe Amen, and Brie Witt (8:32)

*Directors Absent* Junette Lopez (not excused)

**Others in Attendance**

Krista McCoon, John Quiroiz, Sarah Pelle, Randie Chunn

**Consent Calendar:**

Director Fant moved to approve the consent calendar. Director Linnerman seconded the motion. Motion passed, unanimously.

- A. Minutes – 6/21
- B. Interim Agreements
- C. Bills Paid: June

**Reports and Information:**

### Old Business:

- A. Solar update
  - No update
- B. Noceti Group, Inc. contract update
  - Sam indicated that there is a draft contract, which he obtained from Tony Noceti. He provided copies for review.
- C. SCCA asphalt paving project update
  - The contract is still in negotiations and CDFA will be updating the group, in closed session, next month.

### New Business:

- A. Discussion and review of meeting with CDFA. Consideration of possible strategic actions suggested during meeting.
  - Joe, Dave, Kelly, John Q. and Jeff Cesca met to discuss the future of the fair.
  - CDFA has offered up a consultant, Brian May to do an operational and financial analysis and provide recommendations regarding prices, logistics, contracts, etc.
  - CDFA would absorb the cost
  - Dave noted that, reading between the lines- if we don't take this step and/or turn things around on our own, CDFA will intervene
  - Dave indicated that he and Joe verbally accepted the help
  - Dave prepared a letter outlining what Brian May's responsibilities would be. He would assess and identify areas of improvement, especially regarding financials.
  - Director Linnerman moved that a letter be sent CDFA accepting Brian May's consultation with full access to fair staff, files, contracts, etc. Director Fant seconded the motion. Motion passed, unanimously.
- B. Review of financial results of 2017 Fair
  - The fair P/L document was reviewed by the board.
- C. Review of new revenues during 2017
  - The group reviewed Kelly's document regarding new revenue
  - The board noted that they would like to see net numbers as opposed to gross.
- D. Accountant search update
  - Krista noted that there is a possible prospect for a volunteer accountant
  - Some board members feel that finance committee should be involved with the selection of the accountant
  - John will provide recommendations on how to go about getting an outside accountant
- E. Closed session – Personnel Matter Pursuant to Government Code §11126 (a)(1)
  - Cancelled for meeting

### Committee Reports –

- A. Finance
  - a. The committee met Monday and had a good meeting
  - b. Our deficit is diminishing, so while we are still in the hole, things are getting better
- B. Fair/Marketing
  - a. The committee is looking into outreach to religious communities and do marketing in their bulletins
  - b. Nikki is organizing outreach to elected officials with tickets for each event as well as tickets for the board members
  - c. Sponsorships are needed

**President's Report –**

- o Wishing Kelly a speedy recovery and Krista luck on the baby
- o The board is beginning to gel together and ask good questions

**CEO's Report –**

**Correspondence –**

- John noted the fair should have agreements with emergency services in place prior to them being needed

**Public Comment –**

**Adjournment –**

Director Fant moved to adjourn and Director Rodriguez seconded the motion. Motion passed and the meeting was adjourned at 9:27.

**Future agenda items**

- A. Closed session – Personnel Matter Pursuant to Government Code §11126 (a)(1)
- B. SCCA contract
- C. Policy and By Laws